ARKANSAS BEEF COUNCIL MEETING

Minutes

July 27, 2024 9:00 a.m.

Members Present: Caleb Plyer, Terry Laster, Sharon "Kay" Casey, Jerry Christie, Samuel Cecil and Robert Cambell

Members Present by Zoom: Chase Groves

Chair Caleb Plyer, called the meeting to order and welcomed all members and guests.

Jerry Christie moved to approve the May 29, 2024; minutes as presented. Robert Cambell seconded.

Motion carried.

Inoussa Zaki, Chief Fiscal Officer, presented the financial report for July 1, 2023, to June 30, 2024. Attachment 1

Terry Laster moved to approve the financial report as presented. Jerry Christie seconded.

Motion carried.

Jerry Christie gave an update on the summer workshop meeting he attended in San Diego.

Caleb Plyer provided an update on Cattlemen's beef board, and his involvement in the summer business meeting he attended in San Diego. He updated the council on an International Marketing Committee meeting he will be attending in September.

Sam Cecil gave update on the US Meat Export Federation, and upcoming meetings he will be attending in Arizonia on November 6th to the 8th, 2024.

University of Arkansas Division of Agriculture Programs

Dr. Mike Looper introduces Dr. Maggie Justice to give an update on Beef Quality Assurance meetings that she attended and well as upcoming meetings, and workshops for the Cattlemen.

				•		
		•				
				ANIBIT .	DÜ	IOR YEAR
·	-	TNUOMA	-	MOUNT		UNDING
	RE	QUESTED	AP	PROVED		ONDING
Core Budget Items				26,000.00	\$.	26,000.00
National Commitment (Federation of State Beef Councils)	\$	26,000.00 \$		8,600.00	\$	11,600.00
US Meat Export Federation (USMEF Dues)	\$	11,600.00		20,000.00	\$	19,000.00
Board Travel/Meeting Expense/Forms	\$	19,000.00	<u></u>	20,000.00	\$	
Administration/Promotion Agreement	\$			54,600.00	\$	56,600.00
Core Budget Subtotal:	\$	56,600.00	•	34,000.00	٧	,
Promotional					\$	10,000.00
Four States Fairs Association Inc Ag Learning Center	\$_	- (Ψ	
ESPN Arkansas	\$	8,400.00		12,000.00	\$	12,000.00
A Carlla Mamania Association	\$	12,000.00		6,000.00	\$	6,000.00
Arkansas Cattlemen's Association - Arkansas Cattlemen's Leadership Course	\$	6,000.00		3,000.00	- 	
Arkansas Cattlemen's Association -Convention	\$		\$	18,750.00	\$	15,100.00
Arkansas Farm Bureau - Beef in the Classroom	\$	18,750.00		10,000.00	<u>Ψ</u> \$	8,400.00
University of Arkansas - Beef Quality Assurance	\$		\$	10,000.00	Ψ	
Harps Omnichannel Marketing Campaign to Promote Beef	\$	100,640.00		11,350.00	\$	9,650.0
University of Arkansas - Beef Short Course	\$		\$	6,245.00		7,200.0
University of Arkansas - Meat Science Quiz Bowl Team	\$		\$	5,000.00		5,000.0
Little of Arkanene Meats Education	\$		\$	24,085.00	Ψ	
Part Facused Most Science Langiatory Chillist	\$		\$	6,100.00	\$	6.100.0
Arkansas Tech University - Beet Focused Fleat dollars on Beef Promotion Using a Quiz Bowl University of Arkansas - Educating Youth and Adults on Beef Promotion Using a Quiz Bowl	\$		\$ S	102,530.00	Š	79,450.0
Promotion Subtotal:	\$	213,570.00	Ş	102,030.00	۲	
Research		10 000 00	ċ	19.250.00		
Evaluation of freezer type, packaging type, and storage	\$		\$	17,800.00	_	•
Utilization of Dry-Aged Waste Products	\$		Ъ	17,800.00	- \$	60,230.0
Arkansas Cattlemen's Association	. \$				- * .	
Impact of toxic fescue on beef tenderness	\$					
Alt. methods for finishing beef cattle	\$			37,050.00	Ś	60,230.0
Research Subtotal:	\$	37,050.00	Þ	37,030.00	*	,
Council Programs				12,500.00	s .	21,000.0
Retail/Foodservice		21,000.00	\$	12,500.00		20,000.
Education and Nutrition Information		\$ 26,000.00		49,200.00		55,200.
Consumer Advertising and Events		\$ 55,200.00		35,500.00		41,500.
Public Relations		\$ 41,500.00		25,800.00		30,700.
Producer Communications		\$ 31,300.00		135,500.0		168,400.
Council Subtotal:		\$ 175,000.00	٠	133,00010		
Godilok Gastotan		2 400 000 00	8	329,680.0	ሰ ቁ	364,680.
Grand Total:		\$ 482,220,00	65 A 92	PEOIDOGIO		<u>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~</u>
		A 00.000.00	\$	90,000.0	0 \$	90,000
Established Reserves		\$ 90,000.00	φ	55,555.6	- •	•
#Oraphanod ness		A ESO COS CO	۵	419,680.0	0 \$	454,680
TOTAL FY BUDGET:		\$ 572,220.00	Þ	412,000,0	~ ~	,

•

Dr. Mike Looper gave an update on Dr. Derico's research, and beef quiz bowl competitions that were attended as well as the process meat competition.

Arkansas CattleWoman Association

Mrs. Betty Garner gave an update on activities and trainings that were attended, and programs she is working on with bringing beef into schools.

Beef Council Activities

Mr. Tillman Treat gave an update on the summer business meeting, and activities that he has attended. Mr. Treat introduces Mindy Sloan.

Mrs. Sloan gave a report on her activities, and upcoming booths she will have.

Mr. Caleb Plyer introduces approving the budge proposal for FY 25 – Updating the ATU approved amount to \$13,510 from the original request of \$24,085.00.

Jerry Christie moved to approve the change. Sharon "Kay" Casey seconded.

Approved budget should read \$409,105.00. Attachment 2

Sharon "Kay" Casey moved to approve FY 25 Budget. Sam Cecil seconded

Motion carried.

Election of Officers and Appointments.

Chair – Sam Cecil makes motion for Caleb Plyer, Robert Cambell seconded. Vicechair – Sam Cecil makes motion for Jerry Christie, Robert Cambell seconded. Secretary – Jerry Christie makes motion for Sharon "Kay" Casey, Robert Cambell seconded.

USMEF – Sam Cecil makes motion for Chase Groves, Robert Cambell seconded. State Beef Council – Same Cecil makes motion for Jerry Christie, Robert Cambell seconded.

Motion Carried.

The council will schedule the next meeting the second or third week in September.

All in Favor. Motion Carried.

Meeting adjourned.

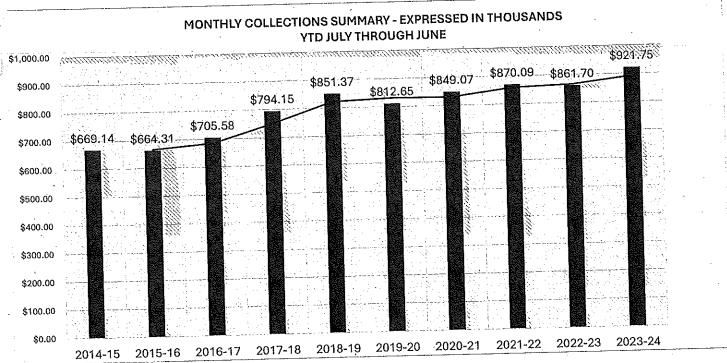
Caleb Plyer, Chairman

Arkansas Department of Agriculture Arkansas Beef Council FY24 Budget Expenditures Summary June 30, 2024

Revenues			A	ctual	Budget %	Buc	igeted
Beef Assessment	Revenue:	·		004 740	0006	¢ c	40 000
Care Remittaines Section Secti					9070		
Net Rewenues:	Beef Council Holdin		\$	60	99%	\$	(13,640)
Net Revenues:	Treasury Charges	•		040 162	98%	s :	26.360
Expanses: Remittance (Cattlemen's Beef Promotion & Research Board) \$ 443,171 101% \$ 440,000 \$ 60	Net Revenues:		•	-		•	
Cattlemen's Beef Promotion & Research Board (Other State Beef Councils) \$ 3,3,247 89% \$ 60,000 Remittance Subtotal:			Δ	ctual	Budget %	Bu	agetea
Cattlemen's Beef Promotion & Research Board (Other State Beef Councils) \$ 3,3,247 89% \$ 60,000 Remittance Subtotal:	Evnenses:	,					440.000
Remittance Subtotal:	Remittance	(Cattlemen's Beef Promotion & Research Board) (Other State Beef Councils)	\$	53,247	89%	\$	60,000
National Commitment (Federation of State Beef Cou \$ 25,000			\$	496,418	99%	\$	500,000
National Commitment (reteatation (USMEE Dues) S. 8,600 74% \$11,600 US Meat Export Federation (USMEE Dues) S. 8,600 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$19,000 77% \$10,000	Core Budget Items			00.000	10006	φ.	26,000
US Meat Export Federation Spring System Spring Sp		National Commitment (Federation of State Beef Cou	\$				•
Administration/Promotion Agreement \$ 15,000 Core Budget Subtotal: \$ 64,308 114% \$ 56,600							
Core Budget Subtotal:	•	Board Travel/Meeting Expense/Forms			77%	Ф	18,000
Core Budget Subtotal:	•	Administration/Promotion Agreement			- 4440/	ф.	EC 600
Ag Learning Center Arkansas Cattlemen's Association Arkansas CattleWomen's Association Arkansas CattleWomen's Association Arkansas Farm Bureau U of A: Information/Education Projects Beef Quality Assurance Youth Beef Quiz Bowl Meat Science Quiz Bowl \$6,100 100% \$6,100 Meat Science Quiz Bowl \$7,200 100% \$7,200 Beef Short Course Meats Education Cooperator Subtotal: Uof A: Research Utilization of Dry-Aged Waste Products Shipping optimization of meat e-commerce \$19,390 100% \$19,390 Impact of toxic feascue on beef tenderness \$16,900 100% \$16,900 Alt. methods for finishing beef cattle \$23,940 100% \$23,940 Research Subtotal: Council Programs Retail/Foodservice Education and Nutrition Information Consumer Advertising and Events \$3,31,45 60% \$55,200 Consumer Advertising and Events \$3,31,45 60% \$55,200 Consumer Advertising and Events \$3,31,45 60% \$55,200 Council Subtotal: \$69,781 168% \$41,500 Consumer Advertising Remittances: \$841,686 97% \$864,680 Beginning Fund Balance July 01, 2023 \$129,146 Established Reserves \$90,000 \$90,000 Established Reserves \$90,000 \$90,000 Established Reserves \$90,000 \$90,000		Core Budget Subtotal:	\$.	64,308	114%	Φ	50,000
Ag Learning Center Arkansas Cattlemen's Association Arkansas CattleWomen's Association Arkansas CattleWomen's Association Arkansas Farm Bureau U of A: Information/Education Projects Beef Quality Assurance Youth Beef Quiz Bowl Meat Science Quiz Bowl Fam Beef Short Course Meats Education Cooperator Subtotal: Utilization of Dry-Aged Waste Products Shipping optimization of meat e-commerce Impact of toxic fescue on beef tenderness Alt. methods for finishing beef cattle Research Subtotal: Council Programs Retail/Foodservice Education and Nutrition Information Consumer Advertising and Events Public Relations Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance July 01, 2023 Established Reserves Estimated June Remittance to QSBC and Cettlemen's Beef Pro Estimated June Remittance to QSBC and Cettlemen's	Cooperator Funding		φ	10 000	100%	\$	10.000
Arkansas CattleWomen's Association Arkansas CattleWomen's Association Arkansas Farm Bureau U of A: Information/Education Projects Beef Quality Assurance Youth Beef Quiz Bowl Meat Science Quiz Bowl Team Beef Short Course Meats Education Cooperator Subtotal: Uof A: Research Utilization of Dry-Aged Waste Products Shipping optimization of meat e-commerce Impact of toxic fescue on beef tenderness Alt. methods for finishing beef cattle Research Subtotal: Council Programs Retail/Foodservice Educations Producer Communications Consumer Advertising and Events Public Relations Producer Communications Council Subtotal: Total Expenditures (Including Remittances): 8 11,015 92% \$ 12,000 8,400 100% \$ 8,400 100% \$ 7,200 100% \$ 7,200 100% \$ 5,000 100% \$ 5,000 100% \$ 16,900 100% \$ 16,900 100% \$ 16,900 100% \$ 23,940 100% \$ 23,940 100% \$ 23,940 100% \$ 23,940 100% \$ 23,940 100% \$ 23,940 100% \$ 23,940 100% \$ 50,230 100% \$ 60,23							•
Arkansas CattleWomen's Association 14,902 99% 15,100 Arkansas Farm Bureau \$ 14,902 99% \$ 15,100 U of A: Information/Education Projects 8,400 100% \$ 8,400 Youth Beef Quiz Bowl \$ 6,100 100% \$ 6,100 Youth Beef Quiz Bowl \$ 6,100 100% \$ 7,200 Meat Science Quiz Bowl Team \$ 7,200 100% \$ 9,650 Beef Short Course \$ 9,650 100% \$ 5,000 Meats Education \$ 77,322 97% \$ 79,450 Utilization of Dry-Aged Waste Products \$ 77,322 97% \$ 79,450 Utilization of Dry-Aged Waste Products \$ 19,390 100% \$ 19,390 Impact of toxic fescue on beef tenderness \$ 16,900 100% \$ 16,900 Alt. methods for finishing beef cattle \$ 23,940 100% \$ 23,940 Research Subtotal: \$ 60,230 100% \$ 60,230 Council Programs Retail/Foodservice \$ 400 2% \$ 21,000 Education and Nutrition Information \$ 11,256 56% \$ 20,000 Consumer Advertising and Events \$ 33,145 60% \$ 55,200 Public Relations \$ 69,781 168% \$ 41,500 Producer Communications \$ 28,826 94% \$ 30,700 Council Subtotal: \$ 143,408 85% \$ 168,400 Total Expenditures (Including Remittances): \$ 841,686 97% \$ 864,680 Beginning Fund Balance Jung 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Established Reserves \$ 90,000 \$ 90,000 For ducer Communication \$ 73,143 \$ 73,143 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ 73,143				-			
Arkansas Farm Burders 1							
Beef Quality Assurance		Arkansas Farm Bureau	ф	14,502	0070	Ψ	, . • ,
Youth Beef Quiz Bowl			\$	8,400	100%	. \$	8,400
Meat Science Quiz Bowl Team \$ 7,200 100% \$ 7,200 Beef Short Course \$ 9,650 100% \$ 9,650 Meats Education \$ 5,000 100% \$ 5,000 Cooperator Subtotal: \$ 77,322 97% \$ 79,450 Utilization of Dry-Aged Waste Products \$ 77,322 97% \$ 79,450 Utilization of Dry-Aged Waste Products \$ 77,322 97% \$ 79,450 Utilization of Dry-Aged Waste Products \$ 19,390 100% \$ 19,390 Impact of toxic fescue on beef tenderness 16,900 100% \$ 16,900 Alt. methods for finishing beef cattle \$ 23,940 100% \$ 23,940 Research Subtotal: \$ 60,230 100% \$ 60,230 Research Subtotal: \$ 60,230 100% \$ 60,230 Council Programs \$ 400 2% \$ 21,000 Education and Nutrition Information \$ 11,256 56% \$ 20,000 Consumer Advertising and Events \$ 33,145 60% \$ 55,200 Public Relations \$ 69,781 168% \$ 41,500 Producer Communications \$ 28,826 94% \$ 30,700 Producer Communications \$ 28,826 94% \$ 30,700 Council Subtotal: Total Expenditures (Including Remittances): \$ 841,686 97% \$ 864,680 Beginning Fund Balance July 01, 2023 \$ 129,146 Established Reserves \$ 90,000 \$ 90,000 Established Reserves \$ 90,000 \$ 73,133 \$ 73,133 \$ 73,133 \$ 70.000 Total Expenditures (Including Remittances) \$ 129,146 Established Reserves \$ 90,000 \$ 90,000 Established Reserves \$ 90,000 \$ 90,							6,100
Beef Schirt Course		Youth Beef Quiz Bowl Toom					7,200
Meats Education	•						9,650
Meats Education Cooperator Subtotal: \$ 77,322 97% \$ 79,450						\$	5,000
Utilization of Dry-Aged Waste Products Shipping optimization of meat e-commerce Shipping optimization of meat e-commerce Impact of toxic fescue on beef tenderness Alt. methods for finishing beef cattle Research Subtotal: Research Subtotal: Council Programs Retail/Foodservice Education and Nutrition Information Consumer Advertising and Events Public Relations Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance June 30, 2024 Established Reserves Estimated June Remittance to QSBC and Cattlemen's Beef Propertices 19,390 100% 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 100% 10,390 10,000 10,390 10,000 10,390 10,000 1					_	\$	79,450
Utilization of Dry-Aged Waste Products Shipping optimization of meat e-commerce Shipping optimization Shipping opt		•	Ψ	,			
Shipping optimization of meat e-commerce Impact of toxic fescue on beef tenderness Infl.,990 Inf	U of A: Research	. Litilization of Dry-Aged Waste Products	\$				
Impact of toxic fescue on beef tenderness	·	Chinning ontimization of meat e-commerce	\$	19,390	100%	\$	
Alt. methods for finishing beef cattle Research Subtotal: Retail/Foodservice Education and Nutrition Information Consumer Advertising and Events Public Relations Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance July 01, 2023 Established Reserves Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ 23,940 100% \$ 23,940 \$ 60,230 \$ 400 2% \$ 21,000 \$ 21,000 \$ 20,000 \$ 20,000 \$ 55,200 \$ 41,500 \$ 41,500 \$ 41,500 \$ 41,500 \$ 41,408 85% \$ 168,400 \$ 56,781 168% \$ 41,500 \$ 41,500 \$ 41,500 \$ 41,500 \$ 41,500 \$ 41,400 \$ 50,000 \$ 864,680 \$ 50,000 \$ 90,000 \$ 50,0		Impact of toxic fescue on heef tenderness		16,900	100%	\$	
Research Subtotal: \$ 60,230 100% \$ 50,230		Alt methods for finishing heef cattle	\$	23,940	100%		
Retail/Foodservice		Research Subtotal:	\$	60,230	100%	\$	60,230
Retail/Foodservice	Armail Bearing						
Education and Nutrition Information Consumer Advertising and Events Subtractions Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance July 01, 2023 Ending Fund Balance June 30, 2024 Established Reserves Estimated June Remittance to QSBC and Cattlemen's Beef Proise 11,256 56% \$20,000 \$55,200 \$41,500 \$41,500 \$41,500 \$56,781 \$41,686 \$41,500 \$41,500 \$41,400 \$41,500 \$41,500 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,686 \$41,680 \$41,68	<u>Council Program</u>	Retail/Foodservice	\$	400		. \$	
Consumer Advertising and Events Public Relations Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance July 01, 2023 Ending Fund Balance June 30, 2024 Established Reserves Estimated June Remittance to QSBC and Cattlemen's Beef Proi (34,490) \$ 55,200 \$ 41,500 \$ 41,500 \$ 30,700 \$ 168,400 \$ 168,400 \$ 864,680		Education and Nutrition Information	\$	11,25		\$	
Public Relations Producer Communications Council Subtotal: \$ 28,826 94% \$ 30,700 \$ 143,408 85% \$ 168,400 Total Expenditures (Including Remittances): \$ 841,686 97% \$ 864,680 Beginning Fund Balance July 01, 2023 \$ 129,146 Ending Fund Balance June 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133			\$	33,14		\$	
Producer Communications Council Subtotal: Total Expenditures (Including Remittances): Beginning Fund Balance July 01, 2023 Ending Fund Balance June 30, 2024 Established Reserves Estimated June Remittance to QSBC and Cattlemen's Beef Proi (34,490) Total Expenditures (Including Remittances): \$ 28,826	•		\$	69,78	1 168%	4	
Council Subtotal: \$ 143,408 85% \$ 168,400 Total Expenditures (Including Remittances): \$ 841,686 97% \$ 864,680 Beginning Fund Balance July 01, 2023 \$ 129,146 Ending Fund Balance June 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133			\$	28,82		- 9	
Beginning Fund Balance July 01, 2023 \$ 129,146 Ending Fund Balance June 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133			\$	143,40	8 85%	9	168,400
Ending Fund Balance June 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133		Total Expenditures (Including Remittances	s): <u>\$</u>	841,68	<u>6</u> 97%		864,680
Ending Fund Balance June 30, 2024 \$ 197,623 Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133		Beginning Fund Balance July 01, 2023	\$	•			
Established Reserves \$ 90,000 \$ 90,000 Estimated June Remittance to QSBC and Cattlemen's Beef Proi \$ (34,490) \$ 73,133	•		\$	197,62	.3	•	
Estimated June Remittance to QSBC and Cattlemen's Beef Pro \$ (34,490)		Established Reserves					\$ 90,000
g 73 133		Estimated June Remittance to QSBC and Cattlemen's Beef F	Proi \$	•			
	Available at June 30,		\$	73,13	33		

REVENUE SUMMARY - Monthly Collections Summary Arkansas Beef Council 2014-2024

Months	<u> 2014-15</u>	<u>2015-16</u>	<u> 2016-17</u>	<u> 2017-18</u>	<u> 2018-19</u>	2019-20	<u> 2020-21</u>	<u> 2021-22</u>	<u>2022-23</u>	2023-24	Co	Monthly emparison 24 vs FY23
	r7 764	63,920	55,272	69,401	89,830	74,159	69,363	68,152	70,191	90,420	^	28.8%
July	57,761			49,662	81,981	62,318	78,315	81,676	89,847	70,666	Ψ	-21.3%
August	65,167	53,285	53,698			· ·	72,937	72,040	74,223	62,425	₽	-15.9%
September	61,753	56,815	60,589	71,787	81,663	64,375		•			A	21.7%
October	76,015	63,668	62,025	79,456	71,814	66,489	82,107	96,524			-	-7.0%
November	80,332		68,902	89,810	80,858	91,273	71,218	81,348	84,764	• = •		
		-	62,173		. 85,172	90,514	81,226	91,356	74,328	85,428	4	14.9%
December	66,420				76,813	87,891	81,697	92,898	78,197	68,293	Ψ	-12.7%
January	59,836		75,337			-			76,543	61,183	J.	-20.1%
February	47,136	54,054	66,236	63,990		67,797	84,738					31.1%
March	44,989	63,072	65,768	61,437	70,171	75,697	58,000			•	7	
	43,791			74,004	74,095	54,600	88,610	78,452	85,449	85,863	1	0.5%
April		-				77,537	80,863	72,193	80,812	68,298	•	-15.5%
May	65,940									64,404	J	-27.7%
June	56,294	57,189	72,371	68,645	71,466	56,027	02,700				- `	
TOTALS	669,140	664,309	705,584	794,151	851,374	812,650				2 921,74 9	^	7.0%
% Increase/Decrea		-0.7%	6.2%	12.6%	7.2%	-4.5%	4.5%	2.5%	-1.0%	7.0%		
70 H.O. 23001 - 1-1-1-1	. •											i -



	AMOUNT	AMOUNT	PRIOR YEAR FUNDING
TEM	REQUESTED	APPROVED	FUNDING
Core Budget Items	400.000.00	00000	\$26,000.00
National Commitment (Federation of State Beef Councils)	\$26,000.00	26000	\$11,600.00
US Meat Export Federation (USMEF Dues)	\$11,600.00	8600	\$19,000.00
Board Travel/Meeting Expense/Forms	\$19,000.00	20000	
Administration/Promotion Agreement	\$0.00		\$0.00 \$56,600.00
Core Budget Subtotal:	\$56,600.00	54600	\$56,600.00
romotional	74/07/07/07		*** *** ***
Four States Fairs Association Inc Ag Learning Center	\$0.00	\$0.00	\$10,000.00
ESPN Arkansas	\$8,400.00	\$0.00	*** *** ***
Arkansas CattleWomen's Association	\$12,000.00	\$12,000.00	\$12,000.00
Arkansas Cattlemen's Association - Arkansas Cattlemen's Leadership Course	\$6,000.00	\$6,000.00	\$6,000.00
Arkansas Cattlemen's Association - Convention	\$5,000.00	\$3,000.00	
Arkansas Farm Bureau - Beef in the Classroom	\$18,750.00	\$18,750.00	\$15,100.00
University of Arkansas - Beef Quality Assurance	\$10,000.00	\$10,000.00	\$8,400.00
Harps Omnichannel Marketing Campaign to Promote Beef	\$100,640.00	\$0.00	
University of Arkansas - Beef Short Course	\$11,350.00	\$11,350.00	\$9,650.00
University of Arkansas - Meat Science Quiz Bowl Team	\$6,245.00	\$6,245.00	\$7,200.00
University of Arkansas - Meats Education	\$5,000.00	\$5,000.00	\$5,000.00
Arkansas Tech University - Beef Focused Meat Science Laboratory Course	\$24,085.00	\$13,510.00	
University of Arkansas - Educating Youth and Adults on Beef Promotion Using a Quiz Bowl	\$6,100.00	\$6,100.00	\$6,100.00
Promotion Subtotal:	\$213,570.00	\$91,955.00	\$79,450.00
Research			
Evaluation of freezer type, packaging type, and storage	\$19,250.00	\$19,250.00	
Utilization of Dry-Aged Waste Products	\$17,800.00	\$17,800.00	
Arkansas Cattlemen's Association	\$0.00		\$60,230.00
Impact of toxic fescue on beef tenderness	\$0.00		
Alt, methods for finishing beef cattle	\$0.00		
Research Subtotal:	\$37,050.00	\$37,050.00	\$60,230.00
Council Programs			
Retail/Foodservice	\$21,000.00	\$12,500.00	\$21,000.00
Education and Nutrition Information	\$26,000.00	\$12,500.00	\$20,000.00
Consumer Advertising and Events	\$55,200.00	\$49,200.00	\$55,200.00
Public Relations	\$41,500.00	\$35,500.00	\$41,500.00
Producer Communications	\$31,300.00	\$25,800.00	\$30,700.00
Council Subtotal:	\$175,000.00	\$135,500.00	\$168,400.00
Council Subtotus			
Grand Total:	\$482,220.00	\$319,105.00	\$364,680.00
Established Reserves	\$90,000.00	\$90,000.00	\$90,000.00
TOTAL FY BUDGET:	\$572,220.00	\$409,105.00	\$454,680.00