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Arkansas Beef Council Announces Inaugural Arkansas's Best Burger Contest



LITTLE ROCK, AR — The Arkansas Beef Council is excited to announce the launch of the inaugural Arkansas's Best Burger Contest, a statewide competition celebrating 100% beef burgers prepared in Arkansas restaurants. This contest aims to highlight the use of high-quality beef and culinary creativity in Arkansas's burgers.



Beginning September 1, 2024, burger enthusiasts across the state can nominate their favorite burger online at arkansasbeef.org. Nominations can be submitted once per day from individual email addresses, giving fans the opportunity to support their top picks daily. The nomination period will close on September 30, 2024, at 11:59 p.m.

"We are thrilled to launch this contest and put a spotlight on the incredible burgers being made right here in Arkansas," said Beef Council Administrator Tillman Treat. "This is a fantastic way to promote the beef industry and get the community involved while showcasing restaurants that are going above and beyond in crafting delicious 100% beef burgers."

To qualify, the nominated burger must be made from 100% beef and be available on the restaurants' regular or special menu during the contest period. The top two burgers with the highest number of nominations will be selected as finalists from each of the [five regions](#) within the state. Restaurants with multiple locations will have their nominations counted separately for each site.

An anonymous panel of judges will travel to each restaurant to score the top 10 burgers. The winner will be named by the end of October.

Arkansas is home to over 20,900 cattle operations that contribute \$500 million to the economy annually.

The mission of the Arkansas Beef Council is to coordinate and implement a program of promotion, research, and market development to enhance the image of beef and improve the potential of Arkansas's cattle industry.

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