## Sarah Huckabee Sanders Governor

## ARKANSAS DEPARTMENT OF AGRICULTURE

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FOR IMMEDIATE RELEASE: 7/23/2024 Contact: Shealyn Sowers, 501.355.6667 shealyn.sowers@agriculture.arkansas.gov

## Arkansas Department of Agriculture Announces Arkansas Farmers Market Promotion Program Recipients

**LITTLE ROCK, AR** – The Arkansas Department of Agriculture (Department) is pleased to announce the grant recipients of the ninth annual Arkansas Farmers Market Promotion Program. This program, which is administered by the Department and funded by the Farm Credit Associations of Arkansas, provides funding assistance to build awareness for farmers markets and their vendors.

In 2024, more than \$10,000 in grants will be provided through the Arkansas Farmers Market Promotion Program to the following 20 farmers markets:

- Berryville Farmer and Artisan Market, Berryville
- Cabot Farmers Market, Cabot
- Chaffee Crossing Food and Artisan Market, Fort Smith
- Dermott Farmers Market, Dermott
- Elkins Farmers Market, Elkins
- Fayetteville Farmers Market, Fayetteville
- Ferndale Farmers Market, Little Rock
- Fort Smith Farmers Market, Fort Smith
- Gateway Farmers Market, Texarkana
- Grand Prairie Farmers Market, Stuttgart
- Hillcrest Farmers Market, Little Rock

- Market at South Square, Cabot
- Market on the Square, Greenwood
- Paragould Farmers Market, Paragould
- Rogers Local Food and Art Market, Rogers
- Sheridan Arkansas Farmers Market,
  Sheridan
- Spring River Farmers Market, Cherokee Village
- Springdale Farmers Market, Springdale
- The Goshen Farmers Market, Goshen
- Vilonia Farmers Market, Vilonia

Funding through the Arkansas Farmers Market Promotion Program may be used for signage, local advertising, and social media campaigns to build community and regional awareness for a specific farmers market. Additional information about the program can be found here.

The Arkansas Department of Agriculture is dedicated to the development and implementation of policies and programs for Arkansas agriculture, forestry, and natural resources conservation to keep its farmers and ranchers competitive in national and international markets while sustaining natural resources and ensuring safe food, fiber, and forest products for the citizens of the state and nation. The Arkansas Department of Agriculture offers its programs to all eligible persons regardless of race, color, national origin, sex, age, or disability and is an Equal Opportunity Employer. For more information, visit agriculture.arkansas.gov/.

The Farm Credit Associations of Arkansas are locally-owned and managed financial cooperatives that are part of the national Farm Credit System. They are dedicated to making a significant and positive impact on agriculture, rural communities and youth in agriculture through their statewide partnership. Three independent associations

come together to form Farm Credit Associations of Arkansas – Farm Credit of Western Arkansas, AgHeritage Farm Credit Services and Farm Credit Mid-America. The Farm Credit System has supported rural America since 1916 and remains committed to its original mission of providing reliable, dependable credit to farmers, ranchers and rural homeowners.